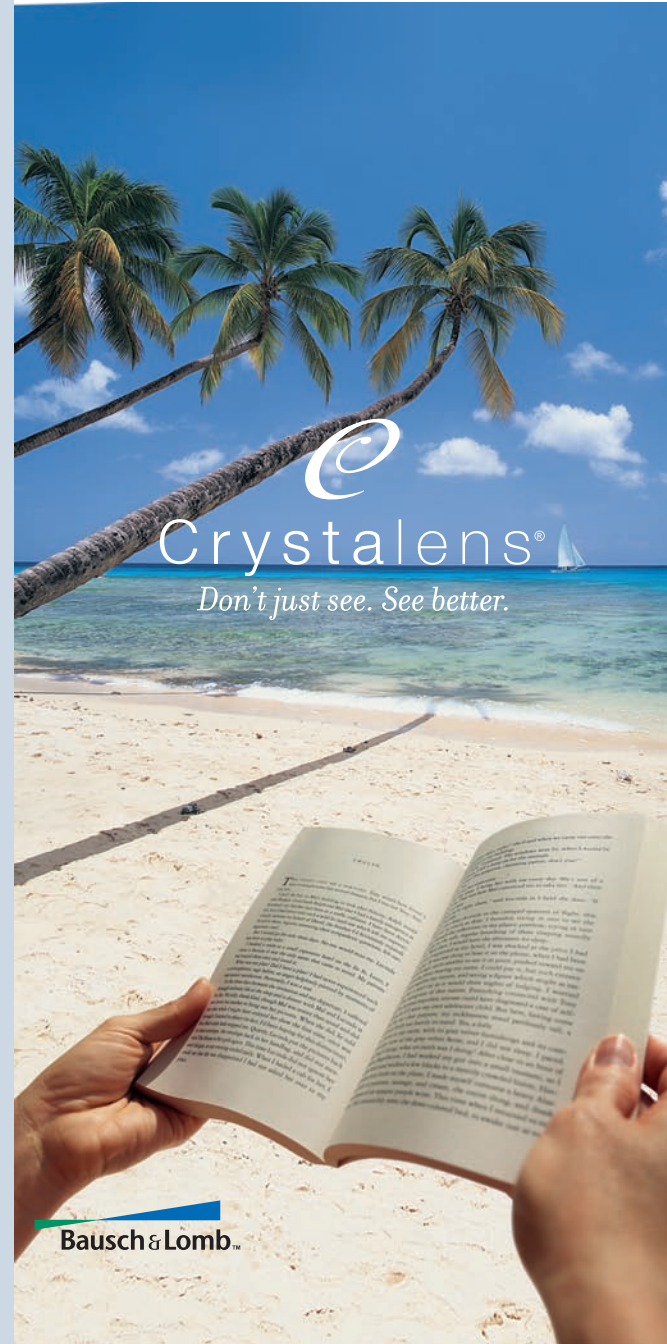


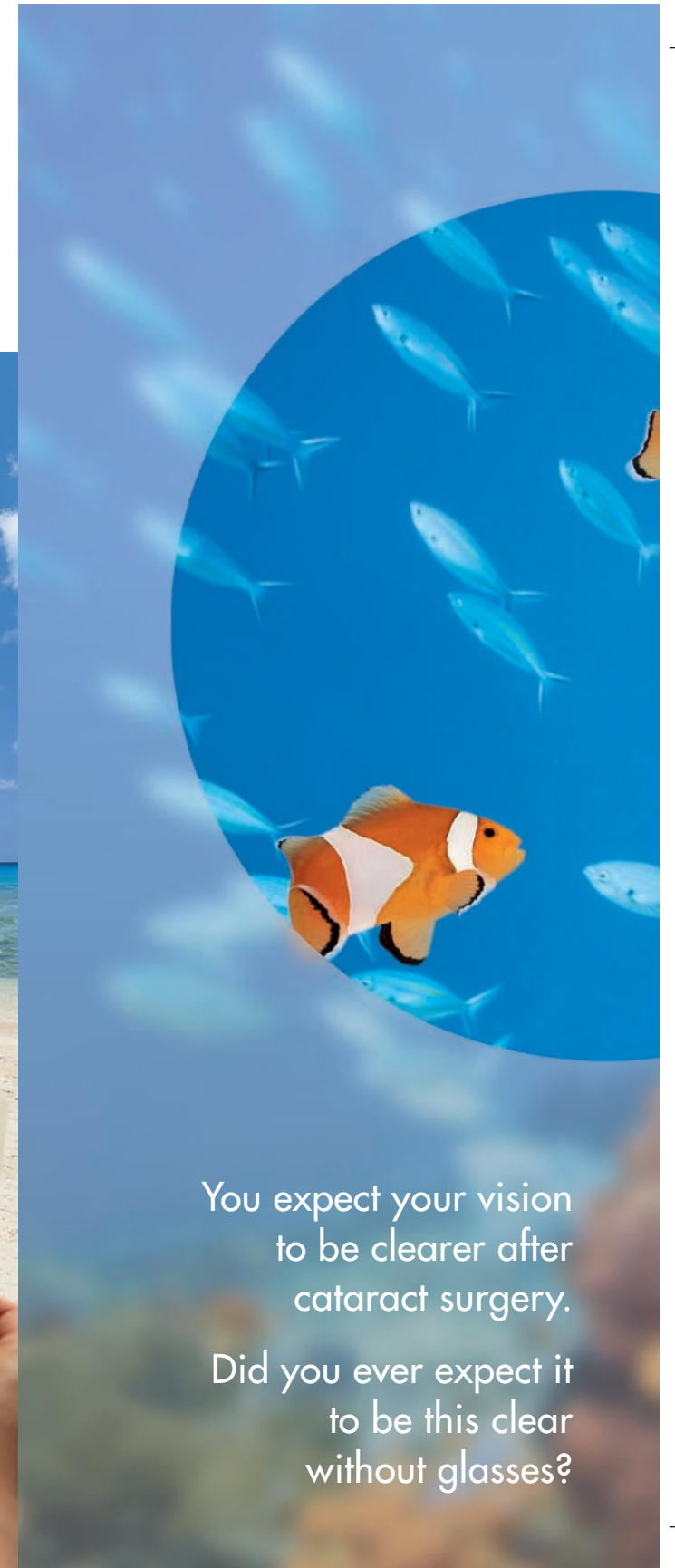


Thanks to Crystalens, you'll be able to see near, far and everywhere in between. Crystalens not only treats your cataracts, it gives you back your full range of vision. In fact, many patients hardly need their glasses after surgery.

Your guide
to Crystalens®
the alternative in
cataract replacement
surgery




Crystalens®
Don't just see. See better.



You expect your vision
to be clearer after
cataract surgery.
Did you ever expect it
to be this clear
without glasses?

Bausch & Lomb

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SU5354 10/08

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708 Third Avenue
New York, NY 10013
Phone: 212.223.8700
Fax: 212.223.1188
www.seidenadvertising.com

CLIENT: Crystalens
JOB#: BLCO_8010_Patient_Brochure
DUE DATE:
TRIM SIZE: 8.5"x13.875"
BLEED: 1/4" all around
COLORS: four

Approved By:	
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Cataracts: a natural part of aging

As we grow older, the eye's natural crystalline lens often stiffens and hardens, clouding our vision and creating a cataract.



Developing cataracts doesn't mean permanent loss of vision or having to give up the things you love. After all, cataract surgery is not only safe and effective, it's the most commonly performed surgery in the United States. Over 2 million Americans have the procedure every year and successfully regain the vision they had prior to cataracts.

The Crystalens advantage

Crystalens replacement lenses don't just treat your cataracts, they give you back your full range of vision—flexing like the eye's natural lens, so you can see near, far and everywhere in between. No other replacement lens comes closer to mirroring the natural focusing ability of the eye.

Crystalens surgery is FDA approved and permanent. Performed on an outpatient basis, surgery takes approximately 15 to 20 minutes. And you should be able to return to normal activities within several days. You should even be able to drive and return to work within just 2 or 3 days.



POTENTIAL COMPLICATIONS

Implantation of Crystalens® is a surgical procedure. All surgical procedures entail some risk. The risks of implantation with Crystalens are generally the same potential risks that exist for implanting all intraocular lenses. Because Crystalens has a smaller optic compared to the standard IOL, glare and other visual disturbances may occur under certain lighting conditions, including at night when the pupil widely dilates. Only your surgeon can determine if Crystalens® is right for you and explain the applicable risks.

Your doctor will perform a thorough examination and fully inform you of any increased risk of complication. Because Crystalens only absorbs a portion of ultraviolet light, you should wear sunglasses with UV400 protection when out in daylight.

Near, far and everywhere in between

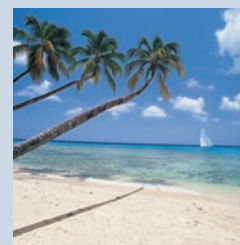
If you're like many Crystalens patients, after surgery you'll hardly need your glasses or contacts to see:



NEAR: Most Crystalens patients are able to read books or newspapers without glasses.

INTERMEDIATE:

Most patients can see computers, dashboards and anything else at arm's length without glasses.



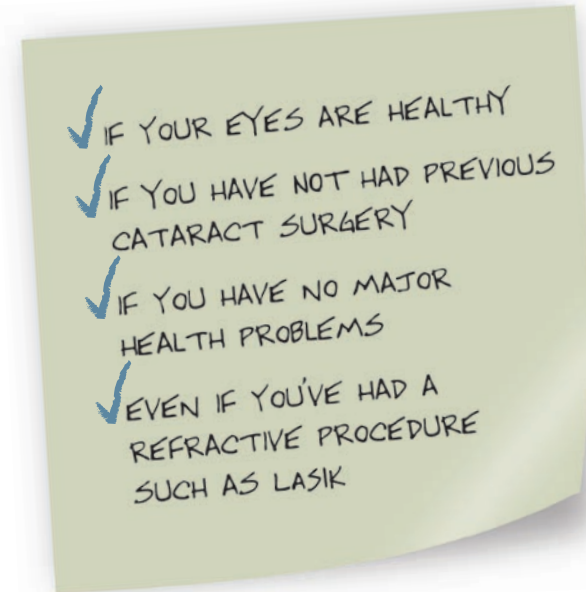
DISTANCE: Most patients are able to see 20/40 or better after surgery, without glasses. Which means you can see things across the room or across the beach.

INDICATIONS FOR USE

Crystalens® intraocular lens is indicated for implantation in the capsular bag of the eye for the visual correction of aphakia secondary to the removal of a cataractous lens in adult patients with and without presbyopia. Adverse events are comparable to the FDA-published historical controls.* Rx only. Only your surgeon can determine if Crystalens® is right for you and explain the applicable risks. *Data on file at Bausch & Lomb.

Is Crystalens right for you?

Your physician will perform a thorough eye exam to determine the most appropriate treatment for you, but you may be a good candidate for Crystalens:



Talk to your eye doctor about the risks and benefits of Crystalens. Or to find a Crystalens specialist in your area, visit crystalens.com. Call 1.877.7.SEEBETTER.



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